

DANIEL LEIGH

DESIGNER



PROFILE

Unequivocally dedicated designer seeking a challenging position in a progressive organization that offers opportunities where creativity and strategic designing can spark world-changing concepts.



CONTACT ME

L. Tampa, FL
p. (813) 399-6825
e. Daniel@DesigningDaniel.com
w. www.DesigningDaniel.com



CHARACTER

ANALYTICAL

CREATIVE

COLLABORATIVE

INNOVATIVE

CLEVER

COMMITTED



EDUCATION

- **HIGH SCHOOL DIPLOMA** / AUG 2004 - JUN 2008
Gaither High School / 16200 N Dale Mabry Hwy, Tampa, FL 33618
Graduated with a 3.0 GPA with a focus on arts and humanities
- **BACHELOR'S DEGREE** / AUG 2008 - AUG 2012
The Art Institute of Tampa / 4001 N Himes Ave, Tampa, FL 33614
Majored in Interactive Media & Web Design



EXPERIENCE

- **FREELANCE** / JAN 2008 - DECEMBER 2015
Self Employment: Created print material, postcards, invitations, posters, and websites as needed for in-state and out-of-state clients all while strengthening interpersonal and project management skills.
- **GRAPHIC & WEB DESIGNER** / APR 2009 - DEC 2015
Fix My Computer On Site: Developed marketing and brand strategies for the company and its clientele in a fast paced environment while ensuring timely execution of projects and campaigns.
- **DESIGNER & SECRETARY** / JUL 2014 - DEC 2015
North Tampa Chamber of Commerce: Served the community, and took part in multiple charity events as the secretary and event coordinator of the chamber, and created multiple flyers for chamber events.
- **GRAPHIC DESIGNER** / JAN 2016 - CURRENT
Front Burner Brands: Worked closely with other designers to create and complete a multitude of design projects for a franchise concept, built campaign templates in internal collateral management system, developed and maintained two of the company's websites, while also assisting other departments with any and all of their graphic design needs.



PROFESSIONAL SKILLS

PHOTOSHOP

ILLUSTRATOR

DREAMWEAVER

INDESIGN

AFTER EFFECTS

CMS BUILDING

E-MAIL CAMPAIGNS

WEB DESIGN

USER INTERFACE

SOCIAL MEDIA

LOGO & BRANDING

TYPOGRAPHY

STORYBOARDING

MOTION GRAPHICS

CUSTOMER SERVICE